CD PROJEKT RED Cookie Policy
Last revised: 02.10.2018

Hello! We are CD PROJEKT RED, part of the CD PROJEKT SA group, and we develop video games. You might know us from titles such as The Witcher series of games, GWENT, or Cyberpunk 2077. We've prepared this Cookie Policy to help you understand and feel more confident about the use of cookies, tracking pixels or similar technologies across our services. We've phrased this Policy together as transparently as we legally can, with some informal short summaries to help you understand what it means. However, the full text wording is what is legally binding.

	FULL TEXT	QUICK SUMMARY
	(1) ABOUT THIS DOCUMENT	
	This is the Cookie Policy of CD PROJEKT S.A. seated in Warsaw, Poland ul. Jagiellonska 74; 03-301, (we will further call ourselves "CD PROJEKT RED" as CD PROJEKT S.A. is the legal entity CD PROJEKT RED is part of). We use technologies on our websites, games and mobile services (which we'll call the "CD PROJEKT RED services") to collect information that helps us improve your online experience. We refer to these technologies collectively as "cookies". This policy explains the different types of cookies used by the CD PROJEKT RED services and how you can control them. By using the CD PROJEKT RED services and viewing the cookie notice that appears together with the CD PROJEKT RED services, you agree that we can store and access cookies as described in this policy. We hope that this policy helps you understand, and feel more confident about our use of cookies. If you have any further queries, please contact us at legal@cdprojektred.com.	**This is CD PROJEKT RED's "Cookie Policy", which explains how we use website/online cookies and how you can control them.** **This short, informal summary of the Cookie Policy is here to make it easier for you to understand legal text. However it is the full version on the left, that is legally binding.**
	(2) WHAT IS A COOKIE?	
	Cookies are small text files that are stored on your computer or mobile device. They are widely used in order to make websites and other online services work or to be better or more efficient. They can do this because websites and other online services can read and write these files, enabling them to recognize you and remember important information that will make your use of them more convenient (e.g. by remembering your user preferences).	**Cookies are small text files stored on your device, which help to make websites/online services work more efficiently.**
	We also use similar technologies like scripts that are loaded when you visit our websites or open our emails.	
	(3) WHAT COOKIES ARE USED ON OUR SERVICES?	
	Below we list the different types of cookies we and our service providers may use on the CD PROJEKT RED services.	

	Essential Cookies. These cookies are essential to the operation of our service in order to enable you to navigate it and to use its features. Without these cookies, services you have asked for, such as accessing secure areas of a website or paid for content, cannot be provided. These cookies are essential for using the service and therefore cannot be turned off without severely affecting your use of it.	**'Essential cookies' are needed so that you can actually navigate and use our services.**
	Performance Cookies. Performance cookies, which often include analytics cookies, collect information about your use of the CD PROJEKT RED services and enable us to improve the way it works. For example, performance cookies show us what are the most frequently visited pages on our website, allow us to see the overall patterns of usage on the CD PROJEKT RED services, help us record any difficulties you have with the CD PROJEKT RED services and show us whether our advertising is effective or not. We also use cookies to help you navigate within our website and travel back to pages.	**'Performance cookies' help us collect information about our services in order to improve them.**
	Functionality Cookies. In some circumstances, we may use functionality cookies. Functionality cookies allow us to remember the choices you make on the CD PROJEKT RED services and to provide enhanced and more personalized features, such as customizing a certain webpage, remembering if we have asked you to participate in a promotion and for other services you request, like watching a video or commenting on a blog. All of these features help us to improve your visit to the CD PROJEKT RED services.	**'Functionality cookies' help us to remember how you use our services, so that we can enhance and personalize them for you.**
	Targeting or Advertising Cookies or Similar Technologies. We co-operate with third party ad networks to manage our advertising on other sites. Our ad network partners may use technologies to collect information about your activities on this and other websites in order to provide you with targeted advertising based upon your interests and help us measure the effectiveness of such ads. In particular, we may use Google Adwords, Doubleclick, Sizmek Versatag, Twitter Pixel or Facebook Pixel. For information about how you can opt out see point 4 below.	**'Targeting or Advertising Cookies' help us to make advertising more relevant and engaging to you.**
	Analytics Cookies. We use analytical tools such as Google Analytics, Google Optimize, or Hotjar to collect information about how visitors use our services. For example, we can track different events like which CD PROJEKT RED web pages or emails from us you actually opened and which links you clicked or analyze the traffic on our website. We use it to optimize our communications with you, to evaluate how our services are being used, compile statistical reports on website activity and create a profile of aggregated visitors. In case of Google Analytics the information about your use of the website and your IP address is transmitted to Google Inc. through Google Analytics component. To opt out of being tracked by Google Analytics across all CD PROJEKT RED services visit http://tools.google.com/dlpage/gaoptout.	**We use analytics cookies such as Google Analytics to evaluate how you use our services and optimize them for you.**

	Social Plugins. On some of our websites, we may use plugins from social media platforms, such as "Like" button from Facebook. In such case your browser will send that social media platform information about the web page you visited, your IP address, and browser-related information. This occurs regardless of whether you clicked on the button or not. You can use content blocking solutions (built-in in your browser or as a separate add-on) to prevent loading such plugins.	**On some of our websites we may also use social media plugins such as "Like" button. Feel free to use web browser content blockers if you want to disable that functionality.**
	(4) HOW DO I CONTROL COOKIES?	
	Although most web browsers automatically accept cookies, you may adjust your browser settings to prevent the reception of cookies, or to provide notification whenever a cookie is sent to you. Further information about the procedure to follow in order to disable cookies can be found on your Internet browser provider's website via your help screen. You will still be able to use our services after disabling cookies, please be aware though that if all cookies are disabled, not all features of CD PROJEKT RED services may operate as intended. Also, some of our partners are members of the Networking Advertising Initiative ("NAI") and/or the Digital Advertising Alliance ("DAA") – organizations that offer a single location to opt out of receiving tailored ads. If you wish not to have your information used for the purpose of serving you targeted ads, you may opt-out by visiting the DAA's Consumer Choice page and/or the NAI's Consumer Opt-Out page. Please note this does not opt you out of being served advertising. You will continue to receive generic, or non-targeted ads.	**You can use your browser/ device settings to control cookies at any time. Please note, that if you stop accepting all of the cookies, some features of our services may not operate as intended.**
	(5) CHANGES TO THIS COOKIE POLICY	
	We may change this Cookie Policy at any time if necessary to reflect changes in the CD PROJEKT RED services or the law: please take a look at the "LAST REVISED" date at the top of this page to see when this Cookie Policy was last updated. Any amendments to this Cookie Policy will become legally binding 30 days after we post it online.	**We can revise this Cookie Policy if necessary and it will come into effect 30 days later.**
	(6) MORE ABOUT YOUR PRIVACY	
	Please also check out our Privacy Policy, which gives more information about how we protect your privacy.	**Check out our privacy policy, too (link opposite).**